



Wordpress Website

PARTICULARS	PRICE RANGE*
Basic Wordpress Website (Installation and setup of WordPress website with a free theme, necessary plugins, and basic configurations and freely available content)	₹ 15,000 – ₹ 25,000
Custom Wordpress Website (Custom design of a website using a premium theme, along with uploading and formatting custom SEO content, e-mail setup, google analytics etc.)	₹ 25,000 onwards
Content Moderation (Small updates, such as adding blog posts, additional pages, updating text or images, or making design adjustments.)	₹ 2,000 – ₹ 10,000/ change
Website Maintenance (Includes updates for WordPress core, themes, and plugins, backup, and security monitoring.)	₹ 12000

Note: Website Hosting & Domain charges to be borne by the client.

**The price range is defined based on the number of pages as well as the complexity of content. Custom quotes are available upon request.*

**20%-50% extra on base price for urgent deliveries*



Add On Work Pricing

PARTICULARS	PRICE RANGE*
New Page (Design + Setup) (Includes layout, design, mobile responsiveness, image optimization)	₹2,500/page
New Page with Copywriting (Includes full page design + content writing based on brief/research)	₹4000/page
Additional Blog Post (Provided Content) (Format, style, optimise and publish client-provided blog)	₹1000/post
Additional Blog Post (Written by Me) (Includes writing, formatting, publishing, and basic SEO)	₹2,500/post
New Content Blocks to Existing Pages	₹1,000 - ₹2,500
Additional Custom Design Elements	₹1,000 - ₹3,500
Additional Payment Gateway Integration (Razorpay buttons, Stripe embeds, or similar)	₹2,000/integration
New Emails/Domain/Hosting Tech Support	₹1,000 onwards
New Tool/Tech Integration (Excluding Plugin Cost)	₹3,500 onwards

**All prices are negotiable based on complexity and volume.*

Note: Any additional requests or particulars not listed above will be discussed and quoted separately based on scope and complexity.



E-Commerce Website

PARTICULARS

PRICE RANGE*

E-Commerce Website & Page

Setup

(Custom design, Astra Pro, Spectra Pro,
12+ pages)

₹60,000 onwards

E-Com Website Maintenance

(Includes updates for WordPress core,
themes, and plugins, backup, and
security monitoring.)

₹ 24,000

**The price range is defined based on the number of pages as well as the complexity of content. Custom quotes are available upon request.*

**20%-50% extra on base price for urgent deliveries*

Timeline: 4-5 weeks post-content/products received.

Hosting, domain, and premium plugin costs (if any beyond Astra/Spectra) to be borne by the client

Additional pages/products beyond scope will be quoted separately



Graphics

PARTICULARS

PRICE RANGE*

Logo Suite

(Includes a complete set of logo files of Primary and Secondary logos with favicons etc., mockups and variations)

₹ 25,000 onwards

Business Card Design

(Design of custom business cards in line with brand identity with up to 3 revisions. Print Ready file will be provided.)

₹ 4,000 – ₹ 8,000

Social Media Post Design

(Custom-designed posts for social media platforms. MOQ:20 posts)

₹ 500 – ₹ 2,500/post

Brand Identity Package

(Comprehensive branding package including logo, business cards, letterheads, and social media graphics.)

₹ 32,000 onwards

Brochure/Flyer/Other Marketing Material

(Design of brochures or flyers, E-invites etc. Both Digital & Print)

₹ 5,000 – ₹ 15,000

Presentation/E-Books/Reports

(Design of product catalogues or books etc. marketing or informational purposes. Both Digital & Print)

₹ 11,000 onwards

FEEDBACK



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